**Multimedia Designer
Richard Jr. Nehme**

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**EXECUTIVE SUMMARY**

Seasoned multimedia maestro with over 15 years of experience specializing in motion graphics, multimedia production, and strategic marketing. Holds a mastery over Adobe Creative Suite, is a proven team leader, and an expert in steering multiple projects towards on-time completion. Unparalleled skill in ensuring brand coherence across diverse platforms.

**EXPERIENCE**

**2024\_Present**

**Creative Director -** Full time

**Ragheb Alama Superstar,** BSP - Leb

* **Brand Identity Development**: Maintain a consistent visual and narrative identity across all public appearances, social media, and promotional materials.
* **Campaign Conceptualization**: Create innovative concepts for music videos, album covers, and promotional campaigns.
* Content Creation Oversight: Direct photoshoots, video shoots, and live performances to align with the superstar's brand.
* Digital Strategy Design: Collaborate on social media campaigns and digital content that boost fan engagement.
* Event and Tour Design:Lead creative direction for live performances, tours, and public appearances.

**2023\_2024**

**Lead Multimedia Specialist -** Full time

**SACS IT** - Leb

* Orchestrated cross-platform multimedia campaigns supporting brand identity and corporate objectives.
* Revolutionized company profiles and client presentations through the integration of dynamic elements.
* Pioneered the development of interactive video tutorials that elevated brand engagement by 45%.

**2019\_2023
Concepteur Animateur -** Full time
**Saint Joseph University** - Leb

* Cultivated a creative ecosystem as the director of multimedia, influencing the university's brand narrative across digital and print avenues.
* Amplified visibility through the delivery of 300+ multifaceted multimedia projects, utilizing analytics to guide content strategy.
* Spearheaded cutting-edge animations for targeted marketing campaigns, driving a 25% increase in student engagement.

**2016\_Present**

**Senior Media Consultant -** Partnership

**Oneworld 3D** - Leb

* Engineered client-specific motion graphics, contributing to a 30% uplift in customer engagement.
* Realized video editing ventures, transforming raw footage into commercially viable end-products.
* Fostered synergies with cross-functional teams, crystallizing brainstorm sessions into actionable multimedia strategies.

**2014\_2016**

**\Media Production Manager -** Part time

**Maestro Event Orchestration -** Riyadh

* Conceived and executed bespoke multimedia content for high-profile corporate events, surpassing client expectations.
* Pioneered data-driven social media content, achieving a 20% boost in audience engagement.
* Supervised intricate event booth designs, setting a new industry standard for visual appeal and functionality.

**Regional Marketing Manager -** Part time

**Vitality Cosmeceuticals MENA -** Riyadh

* Synthesized multimedia tactics into market entry strategies, accelerating new product adoption by 35%.
* Coordinated with in-house graphic designers, orchestrating groundbreaking print and digital marketing materials.
* Conducted granular market analysis, optimizing marketing spend for maximum ROI.

**2013\_2014**

**Account Manager -** Fulltime

**Concept Dialogue Advice** - Leb

* Architected multimedia-rich advertising campaigns that significantly elevated brand perception and reach.
* Curated project timelines and coordinated across departments, consistently delivering before deadlines.
* Managed client invoicing, ensuring a 100% rate of timely payments.

**2011\_2013**

**Assistant General Manager -** Fulltime

**Print Point Limited** - Sierra Leone

* Piloted the transformation of day-to-day operations by implementing performance analytics.
* Administered financial frameworks including cash management, inventory, and payroll.
* Collaborated with design teams to guarantee print quality, achieving a 95% customer satisfaction rate.

**2010\_ 2012**

**Founder & Creative Director -** Fulltime

**ANYM design in motion** - Leb

* Launched and managed a trend-setting multimedia production house, capturing significant market share.
* Translated client needs into award-winning motion graphics, animations, and video projects.
* Documented project scopes, milestones, and deliverables for seamless client communication and future referencing.

**2009\_2010**

**Senior Digital Designer -** Contract

**El Kass Tv** - Qatar

* Devised and executed specialized motion graphics for high-stakes racing events, enhancing viewer engagement.
* Collaborated with a multinational editing team to deliver projects that garnered critical acclaim.

**2008\_ 2009**

**Digital Designer** - Fulltime

**IMPACT BBDO** - Leb

* Innovated within the space of TV programming and advertising through groundbreaking visual narratives.
* Executed projects under stringent timelines without compromising on design quality or coherence.

**EDUCATION**

**Saint Joseph University, Beirut**

B.A. in Audio-Visual Studies, Graduated July 2008

**Kafaat University, Beirut**

B.A. in Psychology, Graduated July 2004

New Horizon, Beirut - Lebanon\*\*

A+ certification (2008), MCSE certification (2008)

**LANGUAGES**

Fluent in English, French, Arabic and Krio.